



# STAR Public Speaking

*Michigan FCCLA State STAR Event*

*This is a Michigan-Only STAR Event.  
No competition will be available at the National Leadership Meeting.*

**P**ublic Speaking, an individual event, recognizes participants enrolled in a family and consumer science, early childhood education, teacher preparation or related course who demonstrate the ability to research, prepare and present a five-minute persuasive speech about an issue relevant to their coursework.

## **EVENT CATEGORY**

Senior/Occupational – grades 10-12

## **ELIGIBILITY**

1. Chapters may submit any number of entries in this event.
2. Individuals may enter this event - teams are not eligible.
3. Participation is open to any national affiliated FCCLA chapter member.

## **PROCEDURES & TIME REQUIREMENTS**

1. All participants must attend the orientation session on Wednesday evening at the State Leadership Meeting.
2. Participants will submit his/her file folder to the room consultant at the designated participation time.
3. The room consultant and evaluators will have 5 minutes to review the file folder before the presentation begins.
4. The oral presentation may be up to 5 minutes long. A one minute warning will be given at four minutes. Participants will be stopped at five minutes.
5. Following the presentation, evaluators will have up to 5 minutes to interview the participant.

## **GENERAL INFORMATION**

1. The topic for the persuasive speech should be original, related to the family & consumer science, early childhood, teacher preparation or related course, and delivered demonstrating effective public speaking skills.
2. Participants are limited to using a maximum of three 3" x 5" note cards during their presentation. No other materials may be brought in to the presentation room.
3. Spectators are not allowed to observe this event.
4. Visuals, props, audio and/or visual equipment are not allowed in this event.

# Public Speaking

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## File Folder

At the time and in the room designated, participants will submit to the room consultant a letter-size file folder that contains three identical sets, each stapled, of the items below. The file folder must be labeled in the top left corner with the event name, category, participant name and school name.

Topic Identification Page	8 1/2" x 11" topic identification page including: presentation title, event name, year, participant name, and school.
FCCLA Planning Process Summary Page	Summarize how each step of the Planning Process was used to plan and develop the persuasive speech.
Presentation Outline	Create a detailed outline of the speech. <b>The outline may not exceed one single-sided page.</b>
Works Cited/Bibliography	Use an organized, consistent format to cite all references in alphabetical order. Resources should be reliable and current. Electronic sources of information are acceptable and must be referenced correctly. Five different resources are required, two must be print materials (i.e. professional publications, journals, books, brochures, pamphlets, etc.).
Appearance	Contents should be neat, legible, and use correct grammar and spelling.

## Oral Presentation

The oral presentation may be up to 5 minutes in length and is delivered to the evaluators. The presentation should be persuasive in nature and focus on an issue relevant to family and consumer sciences, early childhood, teacher preparation or related curriculum. The presentation may not be pre-recorded. Participants may use three 3" x 5" index cards during their presentation, but may not carry any other additional props or visuals. Audio and/or videotape recordings are not permitted.

Appearance	Participants should be dressed appropriately according to the Michigan FCCLA Dress Code, neatly groomed, and display a confident and professional posture.
Delivery	Participants should display confidence, creativity, use appropriate and natural gestures, speak with power, use proper pronunciation, and use effective eye contact during the course of their speech.
Content	The speech should be organized, have a definite message to share, demonstrate knowledge of the issue, and flow in an orderly manner. Participants must incorporate their own ideas and opinions, not simply report on an issue. The presentation should have an effecting closing.
Relation to Curriculum	The topic for the presentation should relate to family and consumer sciences, early childhood, teacher preparation or other related curriculum or career areas.

# Public Speaking Evaluation Form

Names of Participant: \_\_\_\_\_ Chapter: \_\_\_\_\_

Category: Senior/Occupational

**Instructions:** Write the appropriate rating in the “Score” column. Make comments to help participants identify their strengths and areas for improvement. Use the back of this sheet if necessary. Total the students’ score at the bottom of the page. Please double check your math.

Evaluation Criteria	Poor	Fair	Good	Very Good	Excellent	Score	COMMENTS
<b>FILE FOLDER</b>							
Topic Identification Page included presentation title, event name, year, participant name, and school.	0-1	2	3	4	5		
Planning Process Summary	0-1	2	3	4	5		
Presentation outline was organized, sequential, and not longer than one page.	0-1	2	3	4	5		
Works Cited/Bibliography was organized, used at least 5 resources (2 being print resources)	0-1	2	3	4	5		
Appearance was neat, legible, used correct grammar and spelling.	0-1	2	3	4	5		
<b>ORAL PRESENTATION - DELIVERY</b>							
Appearance	0-1	2	3	4	5		
Confidence	0-2	3-4	5-6	7-8	9-10		
Appropriate Gestures	0-1	2	3	4	5		
Creativity	0-2	3-4	5-6	7-8	9-10		
Eye Contact	0-1	2	3	4	5		
<b>ORAL PRESENTATION - CONTENT</b>							
Effective Introduction	0-1	2	3	4	5		
Ideas flow in an orderly manner	0-2	3-4	5-6	7-8	9-10		
Knowledge of the issue	0-1	2	3	4	5		
Definite message to share	0-2	3-4	5-6	7-8	9-10		
Effective Closing	0-1	2	3	4	5		
<b>RELATION TO CURRICULUM</b>							
Goals of the project are clearly stated and are related to family & consumer sciences, early childhood, teacher preparation, or related curriculum	0-1	2	3	4	5		

**Total Score:** \_\_\_\_\_

Verification of Total Score Evaluator: \_\_\_\_\_

Lead Consultant: \_\_\_\_\_

**Circle Rating Achieved:**

**Gold (100-85)**

**Silver (84-70)**

**Bronze (69 and lower)**