

# Creating Opportunities Ensuring Success

## *Michigan FCCLA's Sponsorship Program*

Michigan FCCLA has an ambitious campaign to raise financial support for our program of student-centered events and activities in order to create opportunities for our members and ensure their success. This campaign comes at a time when it is difficult to secure new funds from the state and federal governments. The plan calls for support from several groups. The figures below indicate the goal for this year.

- |                                      |         |
|--------------------------------------|---------|
| 1. Corporate Sponsors                | \$2,000 |
| 2. Individuals associated with FCCLA |         |
| a. Alumni                            | \$ 500  |
| b. Judges and individual supporters  | \$ 500  |
| c. Chapter Advisers                  | \$1,000 |

### **Long Term Goal**

STAR Events 14 @ \$1,000	\$14,000
State Events 4 @ \$500	\$ 2,000
Special Sponsorships	\$15,000

### **Commemorative Opportunity Levels**

	<b>Corporate</b>	<b>Individual/Chapter</b>
<b>Platinum</b>	\$2,000 and over	\$200 and over
<b>Gold</b>	\$1,000–\$1,999	\$100 – \$199
<b>Silver</b>	\$500 – \$999	\$50 – \$99
<b>Bronze</b>	\$100 – \$499	\$49 and less

# Individual Sponsorships

Your assistance is needed to improve Michigan FCCLA's student recognition program.

Our goal is to establish sponsors for all competitive events that are conducted at our annual State Leadership Conference. The total cost for a business, group, or corporation to sponsor an event would be \$500 or \$1,000, depending on the type of event. But, by contributing to FCCLA as part of a group, you can ensure that all FCCLA members receive the recognition they deserve!

As a participant in a sponsor group, your name will appear in the State Leadership Conference program and on the website at [www.mifccla.org](http://www.mifccla.org). But most importantly, you will contribute directly by:

1. providing travel scholarships to the top winners in an event
2. providing awards to top winners
3. helping to keep membership and registration fees at reasonable levels
4. building a financial base for Michigan FCCLA

Please consider making your personal contribution to Michigan FCCLA.

## Tax Laws Favor Giving

Michigan Tax Laws encourage personal contribution to higher education. The following table is provided to assist you in intelligently planning your contribution to Michigan FCCLA/Eastern Michigan University, while at the same time applying tax laws to your advantage. Donations to Michigan FCCLA are made to a 501(c)(3) educational association.

All advantages are outlined with the assumption that you itemize your deductions for federal income tax purposes. Confer with your tax adviser for details applicable to your personal situation.

<b>Gift</b>	<b>Taxable Income</b>	<b>Net Cost to Individual</b>	<b>Net Cost Married Joint Return</b>
\$100	\$15,000	\$35.00	\$35.00
\$100	\$20,000	\$35.00	\$35.00
\$150	\$20,000	\$52.50	\$52.50
\$200	\$20,000	\$70.00	\$70.00
\$100	\$40,000	\$22.00	\$22.00
\$150	\$40,000	\$33.00	\$33.00
\$200	\$40,000	\$44.00	\$44.00
\$200	\$65,000	\$38.00	\$54.00
\$400	\$65,000	\$176.00	\$88.00
\$600	\$65,000	\$314.00	\$232.00