



# NEW FOR 2011-2012

## *Updates and changes to your Michigan Link*

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1. National FCCLA has redesigned the online membership affiliation system, and changed the website address to <http://www.fcclamembership.org/>. A document to help you through the new process can be found at [www.fcclainc.org/affiliationquickguide.pdf](http://www.fcclainc.org/affiliationquickguide.pdf)
  2. This year's State Community Service Project is titled ***"Come on Down and Volunteer"***. Chapters are encouraged to participate in volunteer projects. Chapters completing one project will receive the Bronze Award, two projects earns your chapter the Silver Award, and it only takes three projects to receive the Gold Award. A list of project ideas is included on page 12 of the General Information Section.
  3. Michigan FCCLA is hosting an inservice for new Advisers on October 6, 2011 at Eastern Michigan University. See page 10 of the Conference Section for information and the registration form.
  4. National FCCLA will be updating the STAR Events Guideline for the 2011-2012 school year. **The new STAR Events Manual will be available FREE OF CHARGE on the National FCCLA Website** late September/early October. ***Please make sure you use the updated manual when planning for competition!***
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# 2011-2012 michigan link

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## Table Of Contents

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### General Information (Yellow)

Calendar of Events.....	1-2
State Executive Council.....	3
Membership Guidelines .....	4
Membership Recognition Programs .....	5
100% Membership Reporting Form .....	6
Sponsorship Program.....	7-9
FCSEM/Michigan FCCLA Scholarship.....	10
FCCLA / FHA-HERO Alumni Membership Form.....	11
<i>"Come on Down and Volunteer"</i>	
State Community Service Project.....	12-13
Power of One.....	14
Five Star Chapter Award .....	15-18
Adviser Recognition Program.....	19
Outstanding Service Award Programs .....	20

### Conferences (Pink)

Code of Conduct & Medical Treatment Authorization .....	1-3
Adviser Code of Ethics .....	4-5
Request for Payment Extension.....	6
Cancellation and Refund Request.....	7
Credit Card Payment Form.....	8
Dress Code.....	9
New Adviser Inservice .....	10
Fall Leadership Conference .....	11-13
National Cluster Meetings .....	14
Sports & Entertainment Marketing Workshop.....	15
State Leadership Conference .....	16-23
State Leadership Conference Door Sign Contest .....	24
State Leadership Conference Evaluator Recommendation.....	25

### State Events (White)

State STAR Events General Guidelines .....	1
Community Service Challenge.....	2-4
Creative Teaching .....	5-9
FCCLA Scrapbook.....	10-12
Healthy Lifestyle Challenge.....	13-15
Project Exhibit.....	16-19
Public Speaking.....	20-23

### STAR Events (Green)

Michigan Policies for National STAR Events .....	1-2
National STAR Events Tips & Advice .....	3
National STAR Events Qualifiers Information .....	4

### State Officers (Blue)

State Officer Candidate Information.....	1-3
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***All forms are  
available online at  
[www.mifccla.org](http://www.mifccla.org)***



# 2011-2012 Calendar of Events *(continued)*

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February 1	<b>Deadline: Items due to Michigan FCCLA</b> <ul style="list-style-type: none"><li>• Master Adviser and Adviser Mentor Applications due to Michigan FCCLA</li><li>• Outstanding Administrator Award nomination due to Michigan FCCLA</li><li>• Honorary Membership Applications due to Michigan FCCLA</li><li>• Alumni Achievement Award applications due to Michigan FCCLA</li></ul>
February 12-18	FCCLA Week
March 1	<b>Deadline: Items Due to National Headquarters</b> <ul style="list-style-type: none"><li>• Dues must be received by National FCCLA, for STAR Events participants, Power of One, and to receive complementary State Conference registration for a 20% membership increase, and Gimme 5! recognition</li><li>• All National Program Applications, Scholarship Applications and other National FCCLA Program Award Applications</li></ul> <b>Deadline: Item due to Michigan FCCLA</b> <ul style="list-style-type: none"><li>• Power of One applications due to Michigan FCCLA</li></ul>
March 12	<b>Deadline: Items due to Michigan FCCLA</b> <ul style="list-style-type: none"><li>• State Leadership Conference Registration due to Michigan FCCLA</li><li>• State Leadership Conference Payment due to Michigan FCCLA</li><li>• State Community Service Project applications due to Michigan FCCLA</li><li>• Five Star Chapter Award Applications due to Michigan FCCLA</li><li>• State/National Officer applications due to Michigan FCCLA</li></ul> <b>Deadline: Item due to FCSEM</b> <ul style="list-style-type: none"><li>• FCSEM/FCCLA Scholarship application due to Nichole Dykstra</li></ul> <b>Deadline: Item due to Valley Plaza Resort</b> <ul style="list-style-type: none"><li>• State Leadership Conference Housing Form due to Valley Plaza Resort</li></ul>
April 1	<b>Deadline: Items due to National FCCLA</b> <ul style="list-style-type: none"><li>• Be Part of It! Membership Campaign submissions due to National FCCLA</li><li>• Scholarship applications due to National FCCLA</li><li>• Dynamic Leadership portfolios to National FCCLA</li></ul>
April 18-20	State Leadership Conference, <i>Valley Plaza Resort, Midland</i>
April 27	<b>Deadline:</b> National Leadership Conference registrations due to Michigan FCCLA
April 30	Last day to cancel attendees from National Leadership Conference with a full refund. <b><i>Cancellations received after this date will be subject to a 50% refund.</i></b>
May 7	<b>Deadline:</b> National Leadership Conference 50% Deposit due to Michigan FCCLA
May 31	<b>Deadline: Items due to Michigan FCCLA</b> <ul style="list-style-type: none"><li>• National Leadership Conference final payment due to Michigan FCCLA</li><li>• Last day to cancel attendees from National Leadership Conference</li></ul>
July 8-12	National Leadership Conference, <i>Orlando, Florida</i>



# 2011-2012 State Executive Council

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# Membership Guidelines

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1. National Dues are \$9.00 per member. State dues are \$10.00 per person paid by November 30 (for a total of \$19.00), and \$20 per member on/after December 1 (for a total of \$29.00 per member). The state dues include accident insurance for each member. Each student must pay both the state and national dues.
2. Online affiliation is due to National FCCLA by November 30, to receive the \$10.00 rate for state dues. If the school has increased their membership, then they may also be eligible for one or more of the Membership Recognitions listed below. *On December 1, the rate for state dues increases to \$20.00.*
3. Each school should submit a single Affiliation Form per school. (If a school has multiple chapters, hours, or teachers, submit them all in **one single affiliation**).
4. Dues must be received by National FCCLA by March 1 for STAR Events participants, Power of One Award, and *Be Part of It!* Award.
- 5. All chapters must have at least twelve (12) student members (both state and national).**
6. National FCCLA will send membership cards and materials directly to each chapter.
7. Payment must be received at the time of affiliation.
8. State and National membership fees are non-transferable and non-refundable.
9. All State Leadership Conference participants must be paid members by March 1.
10. If an individual registered for the State Leadership Conference drops out of the Family and Consumer Sciences/Early Childhood/Teacher Cadet/Fashion Design/Interior Design program prior to the State Leadership Conference, or does not attend the conference, that individual is still required to pay his/her membership fees.

## State Membership Recognition Programs

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Michigan FCCLA has a goal to increase membership by at least 10%. We need your help to achieve that goal. We are pleased to announce two statewide incentive programs for chapters to increase their membership.

1. For chapters who increase their membership by 20% (compared to 2010-2011) by November 30, one complimentary registration to the State Leadership Conference will be provided.
2. Chapters increasing their membership by at least 5 more members (compared to 2010-2011) by March 1 will receive recognition in the *Gimme Five!* Program. Details are on the following page.



# MEMBERSHIP AWARD

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*Deadline: March 1*

## DESCRIPTION

Michigan FCCLA is encouraging each chapter to increase their membership by at least five members. Each chapter that increases their membership by five members will receive a special plaque for display in their classroom.

## RECOGNITION

- Plaque for classroom display awarded at the State Leadership Conference
- Recognition in ***Focus on FCCLA***
- Recognition on [www.mifccla.org](http://www.mifccla.org)

## INSTRUCTIONS

This one is easy. There aren't any forms to fill out, no questions to answer... nothing special to do. All we want you to do is recruit 5 new members for your FCCLA chapter. If your chapter has 5 more members than last year, you'll be recognized. If you're a new chapter... simply recruit 5 more than the minimum - just 17 members! It's *that* simple. You have until March 1... Good Luck!



National FCCLA has developed several programs to provide incentive for growth among chapters. These programs provide recognition for students, advisers, and chapters for increasing the number of members on the local level. The *Be Part of It!* Campaign includes awards for 100% Membership (Perfect FACS Participation), current members recruiting new members, and using a National Program to recruit members. Details of the different recognition levels are on Michigan FCCLA's website at [www.mifccla.org](http://www.mifccla.org).



# 100% Membership Reporting Form

Chapter \_\_\_\_\_

Adviser(s) \_\_\_\_\_

We certify that the same number of members were reported on our Chapter's Affiliation Form as were reported to the Office of Career and Technical Preparation, Michigan Department of Labor and Economic Growth, Form, VE-4483-A, for this year's fourth Friday enrollment.

Number of students in all funded FCS/ECE/Teacher Cadet classes taught by the above teacher(s)/adviser(s) \_\_\_\_\_

Less students in more than one funded class \_\_\_\_\_

Equals non-duplicated enrollment \_\_\_\_\_

Number submitted on form VE-4483-A \_\_\_\_\_

Number of paid high school FCCLA members submitted on the affiliation form \_\_\_\_\_

\_\_\_\_\_  
Adviser's Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
CTE Director's Signature  
(or individual completing the State Department Report)

\_\_\_\_\_  
Date

**This form must be received by Michigan FCCLA No Later Than November 30, 2011** to receive the Michigan FCCLA benefits of 100% membership (*100% Membership plaque awarded on stage at the State Leadership Meeting and recognition in Focus on FCCLA*).

**Remember to also submit the online application at [www.fccla.com](http://www.fccla.com) by April 1, 2011 to receive national recognition for Perfect FACS Participation** (*your school listed on the national FCCLA website and a certificate from national FCCLA*).

Send to: Michigan FCCLA  
Eastern Michigan University  
Ypsilanti, MI 48197

Or Fax: (734) 487-4329

# Creating Opportunities Ensuring Success

## *Michigan FCCLA's Sponsorship Program*

Michigan FCCLA has an ambitious campaign to raise financial support for our program of student-centered events and activities in order to create opportunities for our members and ensure their success. This campaign comes at a time when it is difficult to secure new funds from the state and federal governments. The plan calls for support from several groups. The figures below indicate the goal for this year.

- |                                      |         |
|--------------------------------------|---------|
| 1. Corporate Sponsors                | \$2,000 |
| 2. Individuals associated with FCCLA |         |
| a. Alumni                            | \$ 500  |
| b. Judges and individual supporters  | \$ 500  |
| c. Chapter Advisers                  | \$1,000 |

### **Long Term Goal**

STAR Events 14 @ \$1,000	\$14,000
State Events 4 @ \$500	\$ 2,000
Special Sponsorships	\$15,000

### **Commemorative Opportunity Levels**

	<b>Corporate</b>	<b>Individual/Chapter</b>
<b>Platinum</b>	\$2,000 and over	\$200 and over
<b>Gold</b>	\$1,000–\$1,999	\$100 – \$199
<b>Silver</b>	\$500 – \$999	\$50 – \$99
<b>Bronze</b>	\$100 – \$499	\$49 and less

# Individual Sponsorships

Your assistance is needed to improve Michigan FCCLA’s student recognition program.

Our goal is to establish sponsors for all competitive events that are conducted at our annual State Leadership Conference. The total cost for a business, group, or corporation to sponsor an event would be \$500 or \$1,000, depending on the type of event. But, by contributing to FCCLA as part of a group, you can ensure that all FCCLA members receive the recognition they deserve!

As a participant in a sponsor group, your name will appear in the State Leadership Conference program and on the website at [www.mifccla.org](http://www.mifccla.org). But most importantly, you will contribute directly by:

1. providing travel scholarships to the top winners in an event
2. providing awards to top winners
3. helping to keep membership and registration fees at reasonable levels
4. building a financial base for Michigan FCCLA

Please consider making your personal contribution to Michigan FCCLA.

## Tax Laws Favor Giving

Michigan Tax Laws encourage personal contribution to higher education. The following table is provided to assist you in intelligently planning your contribution to Michigan FCCLA/Eastern Michigan University, while at the same time applying tax laws to your advantage. Donations to Michigan FCCLA are made to a 501(c)(3) educational association.

All advantages are outlined with the assumption that you itemize your deductions for federal income tax purposes. Confer with your tax adviser for details applicable to your personal situation.

Gift	Taxable Income	Net Cost to Individual	Net Cost Married Joint Return
\$100	\$15,000	\$35.00	\$35.00
\$100	\$20,000	\$35.00	\$35.00
\$150	\$20,000	\$52.50	\$52.50
\$200	\$20,000	\$70.00	\$70.00
\$100	\$40,000	\$22.00	\$22.00
\$150	\$40,000	\$33.00	\$33.00
\$200	\$40,000	\$44.00	\$44.00
\$200	\$65,000	\$38.00	\$54.00
\$400	\$65,000	\$176.00	\$88.00
\$600	\$65,000	\$314.00	\$232.00

# Creating Opportunities Ensuring Success



## Michigan FCCLA / Eastern Michigan University Pledge Form

**YES! I want to help Michigan FCCLA grow by giving to the Michigan FCCLA Development Campaign.**

Please designate my contribution to go toward the following

- Event Co-Sponsorship       Michigan FCCLA's Endowment  
 Other: \_\_\_\_\_

Contribution/Sponsorship should be in the name of:

\_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Phone Number and Extension \_\_\_\_\_

Total Contribution \_\_\_\_\_

If this is a personal contribution, will you or your spouse's company match this contribution?

- No  
 Yes - Company Name: \_\_\_\_\_

Method of payment:

*A receipt will be issued by the Eastern Michigan University Foundation Development Office for personal contributions for your State Tax Credit.*

- Check enclosed (*Payable to Eastern Michigan University*)  
 Bill my Visa/Master Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Card Verification Number \_\_\_\_\_  
(3 or 4 Digit Code found on the back of the Card)

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Michigan FCCLA, Eastern Michigan University, Ypsilanti, MI 48197  
phone (734) 487-3322 fax (734) 487-4329 www.mideca.org**



# Family & Consumer Science Educators of Michigan

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## Michigan FCCLA Scholarship

**DEADLINE: March 12, 2012**

*The Application can be found at [www.mifccla.org](http://www.mifccla.org)*

The Family & Consumer Science Educators of Michigan are once again providing scholarships for two outstanding Michigan FCCLA members that are graduating this year. The scholarships in the amount of **\$1000.00** will be presented at this year's State Leadership Conference to two (2) graduating seniors that plan to attend college in the fall.

The application must be **received by the scholarship committee no later than March 12, 2012.**

The scholarships will be presented at the FCCLA State Leadership Conference banquet. The actual checks will be presented at the Family & Consumer Science Educators of Michigan annual conference.

The scholarship application **MUST BE TYPED.** The application can be completed and downloaded from Michigan FCCLA's Website at [www.mifccla.org](http://www.mifccla.org).

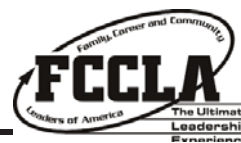
If you have any questions, feel free to contact either the Michigan FCCLA Office at 734-487-8657 or Nichole Dykstra, the FCSEM Scholarship Chairperson at 616-366-5986 or [nicholedykstra@yahoo.com](mailto:nicholedykstra@yahoo.com)

Completed forms should be sent to:

Nichole Dykstra  
FCSEM Scholarship  
3484 Autumn Wood Drive  
Hamilton, MI 49419

# Michigan FCCLA / FHA-HERO Alumni

## Membership & Contribution Form



Michigan FCCLA / FHA-HERO Alumni - One Year Membership: \$10.00

*Membership expires June 30, 2012*

Optional National Alumni & Associates Enrollment: \$15.00

Yes! I'd like to contribute to Michigan FCCLA's development fund.

Amount: \$ \_\_\_\_\_

Contributions will benefit Michigan FCCLA members.

*Michigan FCCLA is a 501(c)(3) educational association affiliated with Eastern Michigan University. Donations are tax-deductible.*

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Former Chapter: \_\_\_\_\_  
Graduation Year: \_\_\_\_\_  
Current Occupation: \_\_\_\_\_

### Payment Options:

Check enclosed - *Make checks payable to "Michigan FCCLA"*

*\*Required to process card*

Please bill my Visa/MasterCard/Discover

\*Card Number: \_\_\_\_\_

\*Expiration Date: \_\_\_\_\_ \*Card Verification Number: \_\_\_\_\_  
(3 or 4 digit code found on the back of the card)

\*Signature: \_\_\_\_\_

*This charge will appear on your billing statement from: "EMU Career and Tech Student Orgs (CTSO)"*

Mail to: Michigan FCCLA  
Eastern Michigan University  
Ypsilanti, MI 48197

Or Fax to: 734.487.4329

Questions? Call 734.487.8657



# State Community Service Project

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Michigan FCCLA is challenging you to “**Come on Down and Volunteer**” this year with our State Community Service Project, so you can play “**The Ultimate Game of Leadership**”! We’re encouraging our members to choose a project in your school or community that needs volunteers!

In order to receive a Bronze award the chapter must complete one activity, complete two activities for a Silver award, and three for the Gold award.

## Project Ideas

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- Volunteer at a local food bank or homeless shelter.
- Volunteer at a fun race or walk like Relay for Life or Race for the Cure.
- Volunteer at a local food, book or clothing drive to help distribute and sort items.
- Volunteer at an animal shelter - helpers are always needed to walk the dogs and play with the cats to keep them happy!
- Volunteer at a local hospital, group home or retirement center to help bring some smiles and warm caring thoughts.
- Volunteer at a local museum, state park or aquarium!

**Feel free to do something that’s not on the list - be creative!**



# Recognition Form

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**Deadline: March 12, 2012**

**Bronze Recognition:** Complete at least one project from the list or your own project designed to assist families in need.

**Silver Recognition:** Complete at least two projects from the list or your own projects designed to assist families in need.

**Gold Recognition:** Truly "**Come on Down to Volunteer**" by completing at least three projects from the list or your own projects designed to assist families in need.

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**Fill out the application below to receive recognition at the State Leadership Conference.**

Chapter: \_\_\_\_\_ Adviser: \_\_\_\_\_

Total Number of Projects: \_\_\_\_\_ # of members participating: \_\_\_\_\_ # of people assisted: \_\_\_\_\_

Level of Recognition:       Bronze       Silver       Gold

Please give a brief description of your project(s) in each of the following areas. *Attach additional pages as necessary.*

**Project 1 (Bronze):**

**Project 2 (Silver):**

**Project 3 (Gold):**

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Send to: Michigan FCCLA  
Eastern Michigan University  
Ypsilanti, MI 48197

Or Fax: (734) 487-4329

**DEADLINE: March 12, 2012**



Power of One helps you find and use your personal POWER. You create a project just for you. You set goals for yourself, then achieve them. And you see results! You'll have new experiences, learn about yourself, and feel pride in reaching a goal. Plus, you can earn recognition from your local chapter, Michigan, and National FCCLA. The skills you learn with Power of One will help you now and in the future in school, with friends and family, and on the job.

The Power of One Guidelines are published by National FCCLA in the Power of One Handbook. This handbook includes the information and forms necessary for recognition for individual units in the program.

All Power of One participants must be **paid members** of FCCLA by **March 1**. Dues must be received, not postmarked, by that date.

The Five Unit Recognition Application must be received at Michigan FCCLA by **March 1, 2012**. Michigan FCCLA will then forward the applications to the national office.

The Power of One Application is available on Michigan FCCLA's website at [www.mifccla.org](http://www.mifccla.org) under "Students."



# FIVE STAR CHAPTER

## Michigan FCCLA

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The Five Star Chapter award is designed to recognize chapters that plan a well-rounded program of activities for the year. Recognition will be awarded to chapters who complete projects and activities in five of the following eight areas. In order to receive recognition, please submit the application on the following pages to Michigan FCCLA by March 12, 2012.

### **Membership – Goal: To increase Michigan FCCLA’s membership**

A chapter can earn this recognition either by participating in the Gimme Five Campaign, achieve at least one of the recognition categories in the “Be Part of It” Membership Campaign, or increase their membership by at least 20%. See page \_\_\_\_\_ for details.

### **State Community Service Project – Goal: To reach out to our communities**

*Come on Down and Volunteer* is this year’s statewide community service project. Chapters are encouraged to participate in volunteer activities. Chapters must achieve the bronze level of this project for it to apply for the Five Star Chapter Award. See page \_\_\_\_\_ for details.

### **Leadership Development – Goal: To develop stronger leaders through FCCLA**

A strong chapter helps members develop leadership skills by using the FCCLA one of the National Programs, Leaders at Work or Dynamic Leadership, or participating in the Fall Leadership Conference.

### **FCCLA/FHA-HERO Alumni– Goal: To keep the spirit of Michigan FCCLA alive**

A chapter must affiliate at least five new Alumni members. The Michigan FCCLA/FHA-HERO Alumni Enrollment Form can be found on page \_\_\_\_\_.

### **Legislative Involvement – Goal: To make legislators aware of our organization**

A chapter must complete an activity or project in which they make contact with a legislator and inform him or her about our organization, its purposes, and its programs.

### **National Programs – Goal: To keep Michigan involved at the National level**

A chapter must do a project or activity involving any of the National FCCLA Programs (i.e. Power of One, Families First, Career Connection, etc.). *Please note that a National Program cannot be counted twice (i.e. Leaders at Work for both the Leadership Development goal and the National Programs goal).*

### **STAR Events – Goal: To keep members active at the state level**

A chapter must plan to compete in at least one STAR event at the State Leadership Conference to be eligible for this area. Refer to STAR Events section of *The Michigan Link* for more details.

### **Career Exploration – Goal: To inform members about potential careers**

A chapter must develop a project or activity to encourage members to learn about careers they may be interested in. Examples include job shadowing opportunities, guest speakers, or by involving the chapter in the Career Connection Program.

**Deadline: March 12, 2012**



**Michigan FCCLA**

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**FIVE STAR CHAPTER**  
**Award Application**

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**Deadline:** March 12, 2012

**Send to:** Michigan FCCLA  
Eastern Michigan University  
Ypsilanti, MI 48197

**School:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Adviser:** \_\_\_\_\_

**Adviser's Email:** \_\_\_\_\_

**Chapter President:** \_\_\_\_\_

**Chapters who complete activities or projects in five of the following eight areas will be recognized at the State Leadership Conference.**

**In the spaces below, please provide details about each activity, list the names of those members who participated, and if available, submit documentation (i.e. photos, news clippings, thank you letters, etc.)**

**Membership**

---

School: \_\_\_\_\_

**State Community Service Project**

---

**Leadership Development**

---

**Alumni**

---

School: \_\_\_\_\_

**Legislative Involvement**

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**National Programs**

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**STAR Events**

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**Career Exploration**

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## Michigan FCCLA

# Adviser Recognition Program

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Without advisers, Michigan FCCLA wouldn't exist. Without dedicated, hard-working advisers who love the organization, we couldn't be as strong as we are. As a thank-you, there are several ways that Michigan FCCLA recognizes outstanding advisers for their service. A brief description of each award is below. Applications (if applicable) can be found at [www.mifccla.org](http://www.mifccla.org).

### Master Adviser

The Master Adviser program recognizes outstanding advisers who operate co-curricular chapters with a balanced program of work. The application is available at [www.mifccla.org](http://www.mifccla.org), and is due by February 1.

### Adviser Mentor

The Adviser Mentor program recognizes advisers who have achieved the level of Master Adviser and have worked with beginning advisers to orient them to Family, Career and Community Leaders of America. The application can be found at [www.mifccla.org](http://www.mifccla.org), and is due by February 1.

### Spirit of Advising

The Spirit of Advising award recognizes advisers who have gone above and beyond in serving the state association. The state adviser selects this recipient each year.

### Sandra Smith Adviser of the Year

The Sandra Smith Adviser of the Year Award is designed for *student members* to nominate their adviser for outstanding service to their local school or chapter. Information regarding this process is sent to chapter officers in December.



## Michigan FCCLA

# Outstanding Service Recognition Programs

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There are several groups of individuals that make an amazing impact on FCCLA members each year, and Michigan FCCLA is proud to recognize them through the following programs. Nomination information and forms can be found on Michigan FCCLA's Website at [www.mifccla.org](http://www.mifccla.org), under "Advisers."

### Outstanding Administrator

Without the support of school administrators, students could not take advantage of the many opportunities offered through Family, Career and Community Leaders of America, Inc. Exceptional administrators encourage chapters to take advantage of FCCLA programs and develop leadership skills to prepare them for their multiple adult roles of family member, wage earner and community leader. Complete information and the nomination form can be found on Michigan FCCLA's website at [www.mifccla.org](http://www.mifccla.org). The nomination deadline is February 1.

### Honorary Membership

Honorary membership is the highest award of the Michigan Association of the Family, Career and Community Leaders of America. It is awarded to an individual who has helped advance the Family & Consumer Sciences education program and who has rendered outstanding service to Michigan FCCLA on a long-term basis. Requirements for nomination and the nomination form are available on Michigan FCCLA's website at [www.mifccla.org](http://www.mifccla.org). The nomination deadline is February 1.